



Randy Laprade resides in the heart of central Vermont. Just a few miles from the state's capitol.

He's currently an On-Air personality with Great Eastern Radio's Froggy 100.9 (WWFY) and 107.1 Frank-FM (WRFK).

After beginning his broadcast career at Norwich University's WNUB, Laprade sought to continue his work commercially. He began an internship with Froggy in January 2012. His determination and dedication led this opportunity into becoming his second part-time job while continuing to attend the university.

Laprade migrated from fill-in personality to hosting Froggy's midday shift, weekdays from 10-3pm, and Frank's Late Afternoon Show, weekdays from 3-7pm in January 2013.

Later that fall, Laprade began hosting a producing Boot Scootin' Saturday Night, a weekly program with an upbeat country format. This show would become Laprade's first #1 program in the Neilson ratings.

Aside from his on-air work, Laprade also manages all digital platforms for Great Eastern Radio's Vermont cluster of stations and produces graphic materials necessary to maintain the station's branding.

In the spring of 2015, the Vermont Association of Broadcasters awarded Laprade first place for the best radio station PSA. The spot, written and produced by Laprade, is titled "Last Mile Ride."

The following year, Laprade graduated from Norwich University with a Bachelor of Science in Communications.

In his rare spare time, Laprade is an avid photographer.

For more information and samples of his work, visit www.randylaprade.com.

RANDY LAPRADE

BROADCAST – PHOTOGRAPHY – GRAPHIC DESIGN

Randy Laprade
randy@randylaprade.com

EDUCATION:

Northfield, VT
2010 - Present

NORWICH UNIVERSITY

Major: Bachelor of Science in Communications
Concentration: Digital Media Technology
Graduation, May 2016

SPECIAL PROJECTS, COURSES, & SEMINARS:

- | | | |
|---------------------------|---------------------------------|--|
| - Broadcasting Techniques | - Media Composer | - Advanced Radio & Television Production |
| - Documentary Television | - Station ID's, Jingles, Liners | - Media Composer Techniques |

COMMUNICATIONS EXPERIENCE:

Barre, VT
06/2012 - Present

GREAT EASTERN RADIO

On-Air Personality, Digital Media Manager

On Air: WWFY Froggy 100.9 (Middays 10am - 3pm, weekends), WRFK 107.1 Frank-FM (Afternoon Drive 3pm - 7pm, weekends), host & producer of "Boot Scootin' Saturday Night," Programming additions such as "The Road," a Sunday night love feature, Live morning host fill-in, graphic design & web imaging for four station group, Assistant music director, Write produce and edit morning content including news, sports, weather, live remote broadcasts, board-op for live remote broadcasts.

Northfield, VT
08/2012 - 05/2015

NORWICH UNIVERSITY

Producer, Vermont Fallen Biographies

A documentary film on Vermont's fallen heroes.

<http://vimeo.com/norwichtelevison>

Northfield, VT
08/2011 - 05/2012

WNUB 88.3 NORTHFIELD

Production Manager, On-Air Announcer

Voice-overs, commercials, public service announcements, imaging, news writing / reporting. Sound production and technical direction for radio including recording, dubbing, editing, and final mix-downs using various media software.

EQUIPMENT & COMPUTER:

- | | | |
|------------------------|-----------------------|----------------------------------|
| - Sony PDW P335 | - Sony EX1 | - Avid Media Composer Nitris 4.2 |
| - Adobe Photoshop | - Adobe Premiere Pro | - Adobe After Effects |
| - Adobe Illustrator | - Adobe InDesign | - Adobe Audition |
| - Avid Media Effects | - Avid Media Graphics | - Adobe Encore |
| - Sound Board Controls | - Cool Edit Pro | |

ACHIEVEMENTS:

Montpelier, VT
05/2015

VERMONT ASSOCIATION OF BROADCASTERS

1st Place, Radio Station PSA - "Last Mile Ride"

Writer & Producer

ACTIVITIES & COMMUNITY SERVICE:

Berlin, VT
11/2012 - Present

CENTRAL VERMONT SALVATION ARMY EMERGENCY FOOD SHELF

Stuff-A-Truck Volunteer

3-Day live broadcast collecting canned / nonperishable food for less fortunate central Vermont families through the central Vermont Salvation Army Emergency Food Shelf.

Essex Jct., VT
08/2012 - 08/2013

CHAMPLAIN VALLEY EXPOSITION

Stage Crew Member

Building, maintaining, and tearing down stage set-ups for various headlining shows such as, Jason Aldean, Luke Bryan, and the Zac Brown Band.